

September -  
October 2017

# Nebraska FCCLA Red Leader



## Taking Action for Recognition with STAR Events

By: Mia Kegley, President

Public relations are a crucial component in the success of the reach in your various STAR Event projects. Making connections within your school and community are important for the success of your project; moreover, tools like social media, radio, TV, and newspapers are irreplaceable when it comes to making a positive outreach. Social media can be used to promote your STAR Events by making it accessible to tons of people. This outlet allows you to inform and engage your audience by creating posts and inviting people to your event.

If you think that cost is holding you back from going on the radio, then think again! All radio stations have to allow nonprofit organizations (like FCCLA) to air public service announcements for free! This will allow you to reach a more varied range in your audience.

Finally, be sure to take advantage of your local TV station and newspaper. They are always looking for fresh stories and faces to publish, so your FCCLA can provide them that need. You may have some small costs for this route (especially most newspapers), but they are still an awesome way to gain more publicity. Overall, public relations and STAR Events go together hand-in-hand, and, when you utilize your communication skills learned in FCCLA, you can make a big impact in the lives of others.

## Show Off Your Skills at National Cluster Meetings

By: Kelsey Thomas, Vice-President of Public Relations

FCCLA members have the opportunity to showcase their skills and leadership potential in Skill Demonstration Events. They can demonstrate college- and career-ready skills in Family and Consumer Sciences and related occupations! Complete event guidelines and requirements can be found in the 2017-18 Competitive Events Guide, available on the FCCLA portal for all affiliated chapters.

Participants may choose one of the following events:

- Culinary Chicken Fabrication,
- Culinary Knife Skills,
- Fashion Sketch,
- FCCLA Creed Speaking & Interpretation,
- Impromptu Speaking,
- Speak Out for FCCLA,
- Technology in Teaching,
- Consumer Math
- Culinary Math
- Early Childhood
- FCCLA Knowledge
- Hospitality, Tourism, and Recreation
- Nutrition
- Science in FACS.



## Chapter Spotlight: Overton

By: Overton FCCLA Chapter

During the District 10 Leadership Conference, members from each chapter went out into the community of North Platte and participated in various community service events. Several Overton chapter members had the opportunity to spend time with the residents of Premier Estates Senior Living. During their time at the care center, members were able to interact with the residents- painting their fingernails, playing card games and sharing stories with the residents. Other chapter members from Overton spent the morning working at the Salvation Army, helping the staff clean, organize and stock the food pantry and food storage areas, clean and landscape the yard and clean the kitchen area. The Overton Chapter members really enjoyed their time serving others and look forward to more experiences like this in the future.



Overton FCCLA members celebrate community service and leadership during the District 10 Leadership Conference.

## Chapter Spotlight: Perkins County

By: Perkins County FCCLA Chapter

The Perkins County FCCLA chapter is proud of our two members who qualified for National FCCLA STAR competition in Nashville, Tennessee in July. Valerie Perez and Karen Ruiz worked hard to earn money for their trip and represented our chapter and Nebraska very well in the

“Hospitality, Recreation and Tourism” senior category. They were very proud of their GOLD medal and seventh place finish in their competition at Nashville. As school was underway Perkins County FCCLA hosted a family picnic on August 29 and attended Fall Leadership Conference in Kearney in September.

**Congratulations Perkins County FCCLA!**



Perkins County FCCLA hosted a homemade Mexican food buffet in Venango, NE in May as a fundraiser for NLC.



*Email your Chapter Spotlights with a picture and up to 100 words to nebraskafccla@gmail.com. All entries submitted in a month will be featured in the following month's Red Leader.*

## The Three R's of Membership

*By: Jamie Janousek, Vice-President of Membership*

Throughout the year it is always good to have a plan for your members. Making sure that your members are staying active and feeling appreciated is a priority to your chapter. The Three R's are super helpful when it comes to recruiting, retaining, and recognizing!

### Recruit

Membership recruiting can be done many different ways. It can be putting out flyers, talking to former members, or writing a news article. Recruiting can be done by anyone. Setting up meetings for people interested in joining your FCCLA Chapter is a great way to get the word out about FCCLA and what we do!

### Retain

Keeping members up to date with community service, meetings, and fundraising is a great way to make sure your members are still interested in what you are doing. Having member meetings allow members to express their ideas about what they want to do in your chapter. It could be a community service project, such as going to volunteer at your local shelter or a fundraising idea like selling candy canes with good luck messages during semester finals week.

### Recognize

Appreciating your members throughout the year is also important. A awards ceremony at the end of the FCCLA year make the members feel great about what they have accomplished this year! Awards can range anywhere

from "Heading a Committee" to "Top Fundraising Seller". The possibilities are endless for awards members could receive for their efforts in FCCLA.

### Membership Matters

You can also use the Membership Toolkit and BFF Toolkit that this year's Membership Committee made this year! These toolkits have so much information that your Officer Team can use to help recruit, retain, and recognize members!

## BFF's Wanted!

*By: Haylee Evans, Vice-President of Development*

Do you have a "BFF"? Do you want to get recognition at state? Then we have great news for you! This year at SLC you can receive individual and chapter awards for having a Best FCCLA Friend. How? You may ask. All you have to do is fill out an application. We will be recognizing the individual that has the most "BFFs" and the Chapter that has the most "BFFs".

Not sure what a "BFF" is? Not sure how you get a "BFF"? The State Officer team is proud to be announcing that we will be releasing a BFF toolkit. This toolkit will contain; what a BFF is, how to be a BFF, how to support your BFF and so much more. The SOT hopes to see you and your BFF at state.



## Chapter Spotlight: Aurora

By: Aurora FCCLA Chapter

The Aurora High School FCCLA chapter started the year strong by hosting their kick-off meeting at Cole Park in Aurora on Monday, August 28. With over 40 students in attendance, the officers were able to get past & prospective members alike excited about the year ahead in FCCLA. Root Beer floats were enjoyed by all before the officers led some fun activities. Pterodactyl was the first activity followed by getting the Oreo from the forehead into the mouth without using hands; lots of laughter was shared amongst participants! Our chapter has already gained new members from this event, and we look forward to an awesome year with FCCLA!



### Nebraska Family, Career, and Community Leaders of America

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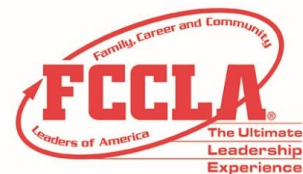
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## About Us...



Nebraska Family, Career and Community Leaders of America (FCCLA) is a dynamic student organization which holds the family as its central focus. We promote leadership and service in the family, career, school, and community and help members improve themselves and the world in which they live.

FCCLA is a national Career and Technical Student Organization that provides personal growth, leadership development, and career preparation opportunities for students in Family and Consumer Sciences education.